AMENDMENTS TO THE CLAIMS

- 1-30. (Canceled)
- 31. (Currently Amended) A mobile computing device, comprising:
- a position-determining component configured to periodically determine a position of the mobile computing device relative to time;
- a user input component configured to receive a user selection of a type of information; and

a communication component configured to transmit first Internet data over a wireless connection provide the position of the mobile computing device to a server computing device storing position-related information and to receive second Internet data over the wireless connection from the server computing device; wherein the first Internet data includes the geographical position of the mobile computing device and the user selection of a type of information and the second Internet data includes data selected in response to the user selection and the geographical position of the mobile computing device—a portion of the position related information selected based on the position of the mobile computing device, a rate of change of the position, a direction of change of the position, and a determination that the mobile computing device has remained near an item corresponding to the position related information for a specified duration of time; and

an information reporting component configured to report the received selected data to the user.

32. (Currently Amended) The mobile computing device of claim 31 wherein the position-determining component includes a GPS receiver configured to indicate a

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position of the GPS receiver on the Earth's surface, and the <u>first Internet data further</u> includes a rate of change of position or a direction of change of position of the mobile <u>computing device</u> communication component is a data communication component that is configured to communicate via a cellular telephone network with the server computing device.

- 33. (Currently Amended) The mobile computing device of claim 31 wherein the second Internet data includes site-to-site data in relation to dynamic position of the mobile computing device the position-determining component is configured to employ radiofrequency-based triangulation to determine the position of the mobile computing device with respect to a specified position in a physical facility.
- 34. (Currently Amended) The mobile computing device of claim 31 wherein the communication component is further configured to receive over the wireless connection pushed real-time data in relation to the geographical position of the mobile computing device further comprising an information reporting component is configured to report the received position related information.
- 35. (Currently Amended) The mobile computing device of claim 31 wherein the further comprising an information reporting component is further configured to report the received selected data audibly.
- 36. (Currently Amended) The mobile computing device of claim 31 wherein the further comprising an information reporting component is further configured to report the received selected data visually.
- 37. (Currently Amended) The mobile computing device of claim 31 wherein the user selection of the type of information relates to businesses or services further

comprising an information-reporting component is configured to report the received

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position-related information audiovisually.

38-50. (Canceled).

- 51. (New) A communication system, comprising:
- a server configured to receive first Internet data from a base station, the first Internet data including a geographical position of a mobile computing device and a user selection of a type of information transmitted to the base station from the mobile computing device over a wireless connection; and
- the server further configured to select data responsive to the user selection and the geographical position from a database and to send the selected data as second Internet data to the base station.
- 52. (New) The communication system of claim 51, furthering comprising the base station, wherein the base station is further configured to transmit the second Internet data to the mobile computing device over the wireless connection.
- 53. (New) The system of claim 51, wherein the server is further configured to push real-time data to the mobile computing device in relation to the geographical position of the mobile computing device.
- 54. (New) The system of claim 51, wherein the server is further configured to select data based on a rate of change of position of the mobile computing device.
- 55. (New) The system of claim 51, wherein the server is further configured to select data based on a direction of change of position of the mobile computing device.

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- 56. (New) The system of claim 51, wherein the second Internet data includes site-to-site data in relation to dynamic position of the mobile computing device.
- 57. (New) The system of claim 51, wherein the user selection of the type of information relates to businesses or services.
 - 58. (New) A method, comprising:
 - receiving first Internet data from a base station, the first Internet data including a geographical position of a mobile computing device and a user selection of a type of information transmitted to the base station from the mobile computing device over a wireless connection;
 - selecting data responsive to the user selection and the geographical position from a database; and

sending the selected data as second Internet data to the base station.

- 59. (New) The method of claim 57, further comprising transmitting the second Internet data from the base station to the mobile computing device over the wireless connection.
- 60. (New) The method of claim 57, further comprising pushing real-time data to the mobile computing device in relation to the geographical position of the mobile computing device.
- 61. (New) The method of claim 57, further comprising selecting data based on a rate of change of position of the mobile computing device.
- 62. (New) The method of claim 57, further comprising selecting data based on a direction of change of position of the mobile computing device.

63. (New) The method of claim 57, wherein the second Internet data includes site-to-site data in relation to dynamic position of the mobile computing device.

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- 64. (New) The method of claim 57, wherein the user selection of the type of information relates to businesses or services.
 - 65. (New) A communication system, comprising:
 - a base station configured to receive first Internet data over a wireless connection from a mobile computing device, wherein the first Internet data including a geographical position of the mobile computing device and a user selection of a type of information; and
 - a server configured to receive the first Internet data from the base station and to select data responsive to the user selection and the geographical position from a database, and the server further configured to send the selected data as second Internet data,
 - wherein the base station is further configured to transmit the second Internet data to the mobile computing device over the wireless connection.
- 66. (New) The communication system of claim 65, wherein the server is further configured to push real-time data to the mobile computing device in relation to the geographical position of the mobile computing device.